

Signature Service GMAC Real Estate Utilizing AlignMark's iNTELAGENT Continues Explosive Growth (230%) In Agent Population

(Toronto, ON - November 15, 2007) - AlignMark on October 11, 2007 issued a press release announcing that Nelson Goulart's Signature Service GMAC Real Estate had grown by a spectacular 117% over the course of just one year. In a recent discussion with AlignMark's Don Kottick, VP, Products & Services, it was revealed that "Signature Service GMAC was now sitting at a phenomenal 230% increase in their agent population for 2007 YTD" and "they have a large number of prospects who have committed to join that are not included in the totals".

When asked how they were able to record these numbers, Goulart stated, "It is in part due our rookie workshops, which incorporate the Real Estate Simulator, of all which is orchestrated by Lucy Costa, our central recruiter using iNTELAGENT to manage the pipeline". Goulart stated, "The iNTELAGENT application has become mission critical to Lucy, who is now able to manage and keep in touch with a larger pool of prospects than was ever possible before". Lucy Costa commented, "iNTELAGENT's communication manager allows me to send out highly professional and targeted HTML pieces to my hit list."

Kottick stated "At AlignMark, we are thrilled to participate in Signature Service GMAC Real Estate spectacular recruiting numbers and it is great to see iNTELAGENT deployed to its full potential as a recruiting, selection and a development tool".

About the Signature Service GMAC Real Estate - Signature Service GMAC Real Estate (www.ssgmac.ca) is owned and operated by Signature Service Realty, Licensed Real Estate Broker who has an extensive knowledge in residential home markets in the Mississauga, Brampton, Oakville, Toronto and Hamilton areas of Southern Ontario . Signature Service has been one of the fastest growing offices in the marketplace in the past year and being equipped with the latest technology and a family team of professionals clinches it.

About AlignMark - AlignMark, Inc., headquartered in Maitland, Florida, is a premier supplier of integrated human resource solutions to organizations across industries of all sizes. AlignMark offers a seamless approach to addressing the professional and personal needs of employees and the HR needs of an organization, ranging from recruitment and selection to performance management to work/life balance.