

Real Estate Recruiting in 'Survival Mode'

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RISMEDIA, March 11, 2008-The 18th Annual Recruiting Network Conference will be held in Scottsdale, Arizona from April 16th to April 18th. Dr. Cabot Jaffee, one of the leading authorities on recruiting and selection, has been tapped to kick off the pre-conference networking activities by leading a convoy of CEOs on Harley-Davidsons to the popular Greasewood Flats. The less hearty will follow in cars, for burgers under the stars, with the stellar performers of the recruiting industry.

"Dr. Jaffee is the perfect person to get this powerful meeting rolling, on both a fun and a professional note," said Carol Johnson, president of the Recruiting Network. Jaffee will keynote a special interviewing workshop that will cover important legal and HR management issues.

The theme of the think tank style conference is, "Recruiting in Survival Mode." According to the network, new methods for reinventing recruiting, retention and profits will be discussed by an amazing group of industry leaders including renowned motivational speaker Tom Hopkins; Gary Keller, Chairman of Keller Williams; Joe Dabbs, vice president of Operations, Metro Broker GMAC (2007 Recruiter of the Year); Terry Towndrow, director of Recruiting for Coldwell Banker Legacy; and Darryl Davis, President of Darryl Davis Seminars.

Other notable speakers and panelists include Merger & Acquisition Specialists, Steve Reibel from The Keyes Company; Don Kottick, VP, Products & Services from AlignMark; Bettie Meinel, VP Career Development for C21 Laffey; Toni McCarty, GM for Windermere Real Estate; Linda McKissack, Regional Manager, McKissack Group Keller Williams; Carol Palomera, VP of Recruiting, Northwood Realty; Rod Peters, Recruiter, Metro Broker GMAC; Nancy Petitti, Director of Development, C21 Professional Services; Mark Wehner, Senior Vice President, Agent Development, for NP Dodge Real Estate; Brandon Wells, Sales Manager, Coldwell Banker Legacy; Jim Morton, President, ProspectsPlus!; and Michael Maragia, President of SelPros.